

Description: **Marketing Manager**

Essex

Job details

No matching job preferences

### **Salary**

£26,000 - £40,000 a year

### **Job type**

Full-time

Shift and schedule  
Monday to Friday

### **MARKETING MANAGER**

This is an exciting and challenging opportunity for a Marketing Manager to join a start up who have had huge success over the last year and are now ready to scale.

### **About Us**

B-panacea Security Limited is a private security company in the UK. Our goal is to offer excellent security services to our customers, guaranteeing their safety and satisfaction. We aim to be a dependable and trustworthy partner, providing tailored solutions that fit their specific requirements. Our team of well-trained experts is dedicated to delivering exceptional service, utilizing the most advanced technology and industry best practices to secure our clients and their Assets.

### **About the Job**

As Marketing Manager you will be the driving force behind the company image, you will plan and execute marketing campaigns, grow our social media following, manage advertising budgets and explore show and event opportunities. You will also be an early addition to the team so get ready to roll up your sleeves and get stuck in.

This is a rare opportunity to get in early and make a real impact on the business, you'll be in charge of defining our Marketing strategy, you'll have the empowerment and authority to make decisions. You'll be working closely and report directly to the CEO so we can strike fast when opportunities arise.

### **Roles & Responsibilities**

- Branding and awareness
- Defining and driving marketing strategy across all channels
- Launching campaigns on time and on budget
- Ensuring the efficient use of digital media budget across all regions

- Tracking the performance of ongoing campaigns and report on progress to CEO

- Serving as the digital campaigns data and performance expert

- Taking a consultative approach when working with other departments

Your Skills:

- Minimum 5 years' Marketing experience

- Experience of managing the launch of new products

- Self-motivated, creative and an innovative thinker to bring new ideas to the table

If you think you've got what it takes, we would love to hear from you!

Job Type: Full-time

Salary: £26,000.00 per year

**Benefits:**

- Casual dress
- Company pension
- Employee mentoring program

**Schedule:**

- Monday to Friday

**Supplemental pay types:**

- Bonus scheme

**Ability to commute/relocate:**

- Essex: reliably commute or plan to relocate before starting work (required)

**Experience:**

- Marketing: 5 years (preferred)
- Automotive: 2 years (preferred)

Work Location: In person